

10th Risk Leaders

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Welcome to Risk Leaders 2019

I am delighted to welcome all delegates, speakers and exhibitors to the 10th anniversary of Risk Leaders 2019, our showcase event for the risk profession.

We hope you will use today to listen, engage, learn and reflect on the content provided by our esteemed speakers - we'd like you to actively participate and help drive the debate.

Some of the issues we'll be covering today include:

What are the real risk issues for boards today? Are they pre-occupied with fighting short term tactical battles while missing some big picture changes like digital disruption and climate change? Or are these sorts of risks just too big and impossible to handle?

Given the increased volatility of the external environment, how should boards approach their governance and risk management responsibilities? What can be done to help organisations instil the behaviours at all levels that will meet the needs of stakeholders and enhance reputation?

This year's Risk Leaders conference will focus on some of the cutting edge thinking that is emerging across the world to address these big issues.

I'd like to thank our keynote speakers for this year and our headline sponsor Barclays.

Also, the IRM will be releasing our new reports, 'How to hire a great Chief Risk Officer' and the new Cambridge Judge Business School case studies series reports, 'Risk Management for the Consumer Sector' and 'Scenario Applications: Stress Testing Companies in the Energy Value Chain' at this year's conference.

We're also delighted to announce the launch of our new Supply Chain Risk Management Certificate and the new syllabus for our Diploma, which will be launching shortly.

Pick your copies up from the IRM desk!

Thanks

Socrates Coudounaris, CFIRM
Chairman 



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Risk Leaders 2019 Agenda

08:00 - 08:55 **Arrival and registration**

09:00 - 09:05 **Welcome from Conference Chair**

- > Sue Saville

09:05 - 09:15 **Introduction to the day: 10 years of Risk Leaders**

- > Socrates Coudounaris, CFIRM, Chair IRM

09:15 - 09:40 **Keynote presentation: Cyber fraud and the challenges it presents to a global organisation**

As society demands access to faster real-time payment methods to support and enhance our daily lives, this presents the banking and finance industry with a host of new and heightened threats to which it has to react to protect against real-time fraud and maintain the confidence of consumers. This presentation will show the journey banks have embarked upon to develop a balanced fraud detection capability to defend against both operational and social engineering attacks to mitigate loss, and minimise reputational risk.

- > Jim Winters

09:40 - 10:05 **Research showcase: Emerging Risk Scenarios - Risk Management Exemplars from the Energy and Consumer Sectors**

The second year of the joint research programme for IRM and the Cambridge Centre for Risk Studies (CCRS) has taken an in-depth look at identifying, assessing, and managing risks within two very different sectors - energy and consumer goods.

- > Professor Daniel Ralph
- > Dr Paul Burgess

10:05 - 10:30 **Keynote Presentation: How Myopic Financial Strategies Increase Corporate Risk**

Few corporate leaders would argue against the notion that their firms are under intense pressure to manage costs. Unfortunately, in an effort to enhance their financial position industrial customers have pursued financial strategies that can affect supplier-buyer relationships quickly and sometimes irreparably. This presentation focuses on the unintended consequences that can result when industrial customers take actions that affect adversely the financial standing of their suppliers. Findings presented here will show that financially myopic strategies increase corporate risk by encouraging retaliatory action by suppliers and reducing the likelihood of receiving preferential treatment from suppliers.

- > Robert J Trent PhD

10:30 - 11:00 **Networking coffee break**

11:00 - 12:00	<p>Panel discussion - Talking about our Generation</p> <p>New generations of the risk community talk about the challenges they see, the skills that they are developing and how they want their careers to progress.</p> <ul style="list-style-type: none"> > Session chair: Dan Tapsell > Karlene Agard > Alex Deas > Jemma Boyce > Chris Hanlon
12:00 - 12:30	<p>Keynote presentation: Building a Security Conscious Culture in your workplace</p> <p>You can't control culture, but you can control some of the things that determine culture. Based on psychological and sociological principles, John Scott describes the respectful approach taken by the Bank of England's security education team to raising standards of cyber security compliance.</p> <ul style="list-style-type: none"> > John Scott
12:30 - 13:20	Networking lunch
13:20 - 14:55	<p>Workshop Sessions (3 sessions, 45 mins each, running twice)</p> <ul style="list-style-type: none"> > 5th Anti-Money Laundering Directive - Your Countdown to Compliance, LexisNexis > Dynamic Risk Profiling, Protecht > Risk Management Systems; Evolution over 40 years from "loss control" to driving "sustainable business" performance, DNV GL
14:55 - 15:20	Tea break and networking
15:20 - 16:20	<p>Keynote presentation: Risk Management in an Uncertain Environment</p> <p>Institutions are facing an environment of unprecedented change compared to the last few decades. While volatility has always been with us, the underlying paradigm and processes were known and could be assumed to be reasonably stable. This enabled well-governed institutions to assess, measure and limit risks with fairly high degrees of confidence. However, we are all now facing fundamental shifts in the geopolitical order, market environment, technological disruption, environmental and social issues, and other emerging risks.</p> <ul style="list-style-type: none"> > Lakshmi Shyam-Sunder, Chief Risk Officer, World Bank
16:25 - 16:30	<p>Summary and wrap-up</p> <ul style="list-style-type: none"> > Sue Saville
16:30 - 18:00	Drinks reception
18:00	Close

Keynote Speakers



Professor Daniel Ralph, Judge Business School, Cambridge University

Professor Danny Ralph is a co-founder of the Cambridge Centre for Risk Studies. The risk centre's mission is the study of systemic risk for risk management. Its outputs include a Taxonomy of Threats, which is a "universal" categorisation of shocks; a comprehensive family of catastrophe scenarios that are used as management stress tests; and its GPD risk index of world cities, the Cambridge Global Risk Index, championed by Lloyd's of London.



Jim Winters, Managing Director, Global Fraud Management, Barclays

Jim is Head of Fraud Strategy and Operations and responsible for all fraud prevention and customer aftercare activities across Barclays UK. Jim has over 20 years' experience in Fraud and Financial Crime leadership (10 with Barclays) and has previously worked for Egg, Experian and TSB. He is married with two children and lives in Shropshire.



John Scott, Head of Security Education, Bank of England

John has worked as a technology trainer for 25 years, mostly in the further and higher education fields. Five years ago he moved into the Security Awareness field, running the security education programme for the Bank of England and driving behavioural and cultural change across physical, personnel and information security.



Lakshmi Shyam-Sunder, Vice President and World Bank Group Chief Risk Officer

Lakshmi was previously Chief Financial Officer and Director, Finance and Risk at the Multilateral Investment Guarantee Agency (MIGA), the political risk insurance and credit enhancement arm of the World Bank Group. Lakshmi is co-founder and Co-Chair of the Global Emerging Markets (GEMs) risk database, a Consortium for Multilateral Development Banks (MDBs) and International Financial Institutions (IFIs).



Dr Paul Burgess, Senior Advisor, Cambridge Centre for Risk Studies

With a background spanning climate, environmental and flood risk modelling, Paul has spent 20 years helping companies understand and interpret the outputs of scientific-, engineering- and (loss) experience-based risk metrics related to natural catastrophe risk, terrorism, cyber, longevity and pandemic risk, ensuring that the people, processes and technologies are in place to apply these risk insights to product pricing, risk management and portfolio management.



Robert J Trent PhD, Professor of Supply Chain Management, Lehigh University

Dr. Robert Trent (Bob) is the supply chain management program director and professor of supply chain management at Lehigh University, Pennsylvania, USA. He holds a B.S. degree in materials logistics management from Michigan State University, an MBA degree from Wayne State University, and a Ph.D. in operations management from Michigan State University. Bob has also authored/coauthored eight books and over 50 articles appearing in a range of publications, and is developing the study materials for IRM's new supply chain qualification.

Conference Chair and Panellists



Alex Deas CMIRM, Network Rail

Alex began his career journey about ten years ago, when he started the Risk Management undergraduate programme at Glasgow Caledonian University. He has worked in the Oil & Gas industry on a number of major subsea projects and moved industries to work on delivering major capital projects within the UK Rail Industry. Alex is a Certified Member of the Institute of Risk Management and holds a Masters in Risk Management.



Chris Hanlon IRMCert, Monzo Bank

Chris is a graduate of the University of Limerick (UL), Ireland where he studied Business and majored in Risk Management and Insurance. He is a Certified Member of the Institute of Risk Management (IRM) and also a member of several other professional bodies. Having worked in risk consultancy for several years, Chris was involved in projects across multiple industries including financial services, public sector and more. Chris is now an Operational Risk Manager with Monzo Bank.



Daniel Tapsell, Broadgate Search

Daniel is a governance recruitment specialist with 6 years' experience in his specialist field. Prior to working in recruitment Dan studied Business Economics obtaining a 1st class degree from one of the top business schools in the country. Dan is one of our more successful consultants, he has an exceptional track record with our clients and regularly attends and hosts events for the Broadgate Search Social.



Jemma Boyce GradIRM, London City Airport

Jemma is a Risk Management professional with over 10 years' experience in multi-disciplined Infrastructure projects and programmes. She is part of the committee for the Institute of Risk Management (IRM) Infrastructure Risk Specialist Interest Group (SIG). She successfully led an event at the Shard discussing key challenges facing Risk Managers, supported other events and contributed to IRM Risk predictions.



Karlene Argard GradIRM, Aravun

Karlene is an award-winning specialist who is qualified in risk, with a diploma in Enterprise Risk Management value and project management, and has experience leading strategic initiatives on multi-billion dollar projects such as Thameslink and Crossrail 2. Karlene was on the committee leading the IRM's Risk Agenda for 2025 and is a Fellow of the Association for Project Management, as well as the Co-Chair of their Benefits and Value Committee.



Sue Saville, Journalist

Sue is an experienced journalist and conference host, having facilitated at events for the NHS and pharmaceutical companies, plus the banking and insurance industries. She chaired the stage at the Launch Dinner for the Lord Mayor's Appeal, with Royalty attending. Sue has chaired symposia at medical conferences, including international events for rheumatism and neurology.

Workshop 1: DNV GL

Risk Management Systems; Evolution over 40 years from “loss control” to driving “sustainable business” performance

Workshop 1 Hosts:



Mark Boulton CFIRM, Director, DNV GL

Mark Boulton is highly experienced in risk management and analysis. He has worked with organisations in a wide range of industries; energy, chemical and petrochemicals, oil and gas, maritime, utility, healthcare and transport. He has held a range of management and consulting positions during a career of over 35 years in DNV GL. He has international experience having been based in offices in London, Stavanger, Columbus, Houston, Hong Kong and Sydney. He started and managed for 18 months the (Technica) risk advisory business in Houston, managed the London Software Products Division for two years, and he has also managed the company’s risk advisory businesses in Australia and Hong Kong.



Mark Fisher, Associate Director, DNV GL

Mark Fisher has been working in the major-hazard and process industries since July 1992. He has held many posts in the areas of facilities integrity management, operational safety, project management and consultancy. Although always an employee of DNV GL, he has spent much of his career seconded to senior operational supervisory and management roles within client organisations. He has held major project roles leading the conception, development and implementation of safety, health and environmental, process safety and enterprise risk management systems with major energy companies in Europe, USA, the Middle East and Asia.



Workshop 2: LexisNexis

5th Anti-Money Laundering Directive - Your Countdown to Compliance

Workshop 2 Host:



Chris McDonagh, Head of the UK Nexis Solutions business, LexisNexis

Chris McDonagh is head of the UK Nexis Solutions business. Overseeing day to day operations and managing the team responsible for customers who rely on LexisNexis solutions to successfully conduct risk and compliance. Chris has over 18 years' experience within the compliance market, engaging with businesses and assisting them to achieve their objectives and mitigate risks.



Workshop 3: Protecht

Dynamic Risk Profiling

Workshop 3 Host:



Gary Lynam, Director of Risk Advisory, Protecht

Gary Lynam joined Protecht in 2019 as Director of Risk Advisory after a 10-year career in Risk Management. Gary's experience includes working directly with Global Tier 1 financial institutions and providing risk consulting services across APAC and Europe. Dynamic Risk Profiling seeks to assist organisations articulate that risk is evolving (not static), and explore the nature of risk information required to understand and analyse risk. Applying a core principle of simplicity, Dynamic Risk Profiling workshop will outline interactive methods and supporting mechanisms to analyse risk events and convert risk data to real-time dynamic reporting for the C-suite.



An essential qualification for tomorrow's risk practitioner

This qualification introduces the concepts of supply chain risk management and equips risk practitioners with the ability to apply their risk management knowledge in a world where value is increasingly added via a supply chain. It explains how globalised outsourcing, specialisation and just in time production are changing the risk environments for many organisations. It looks at how appropriate risk management tools and techniques can be applied, adapted and developed in an increasing digital context. The qualification provides a broad understanding of supply chain risk management principles and practices. It is a 6-9 months distance learning qualification.

Take this qualification and you will be able to:

- Demonstrate an understanding of how supply chains operate and the risk implications of ongoing developments from various perspectives including those of the public and private sectors.
- Help your organisation implement the appropriate governance frameworks across extended organisational boundaries and the need to ensure “cross functional” thinking and measurement.
- Explain the nature and impact of the major sources of disruption and other risks that supply chains face and understand how these can differ by industry sector.



Nick Wildgoose, Independent Supply Chain Risk Consultant

“Supply chains are at the heart of how many organisations drive value. There are supply chain disruptions and reputational incidents happening every day that could have been better managed to protect this value. The qualification will help learners to develop a clear understanding of supply chain risks, and the tools and new technology which can help organisations stay protected. Possessing these skills is now a prerequisite for anybody involved in risk management.”

For more information:

www.theirm.org/scrm

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Godknows Madziva, IRMCert

Group Risk Officer, First Mutual Holdings Limited, Zimbabwe

“The two modules, Principles of Risk Management and the Practice of Risk Management, provide the basic foundations, the principles, and layout how to practice risk management in a practical setup. The IRM gives a methodical, up-to-date step by step platform for the training of a risk practitioner.”

For more information:
www.theirm.org/rl-quals

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