Shifting Scenarios for Africa – Risks and Opportunities

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Why a fascination with the future?

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Four New Normals

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Four New Normals

Globalisation

Characteristics

- Economic power shift
- Economic interconnectedness
- Complex trade and investment relationships

Leadership Characteristics

- Strong conceptual and contextual thinkers
- Collaborative
- Ability to lead diverse teams with no direct authority
- Think global, act local

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Four New Normals

Digitalisation

Characteristics

- By 2020 an entire generation would have grown up primarily in a digital world
- Technology is shifting the balance of power away from organisations and their leaders and towards the consumer
- Together with technological conversion it will enhance disruptive innovation

Leadership Characteristics

- Integrity and digital wisdom
- Agility
- Content creators
- The real impact of choice

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Four New Normals

Individualisation

Characteristics

- Corporate power shifts to individual power
- Increasing middle-class leads to increasing wealth
- Increasing knowledge/education
- Diversified needs, choice and tailor-made offerings
- Lifestyle and technology shifts

Leadership Characteristics

- Loyalty and retention
- Need to build relationships with flexible rules within a structured format
- Relinquish own power in favour of collaborative approaches
- Driving authenticity
- Looking for accountability

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Four New Normals

Technological Conversion

Characteristics

- Advances through biotechnology and nanotechnology
- Disruptive innovation
- Smartphone becomes smarter - superphone

Leadership Characteristics

- Companies will need to adapt to survive
- Need to understand converging markets
- Value-add more of a priority
- Producing new products in new ways
- Consumers looking for convenience/efficiency
- Looking for novelty
- Expectations of innovation

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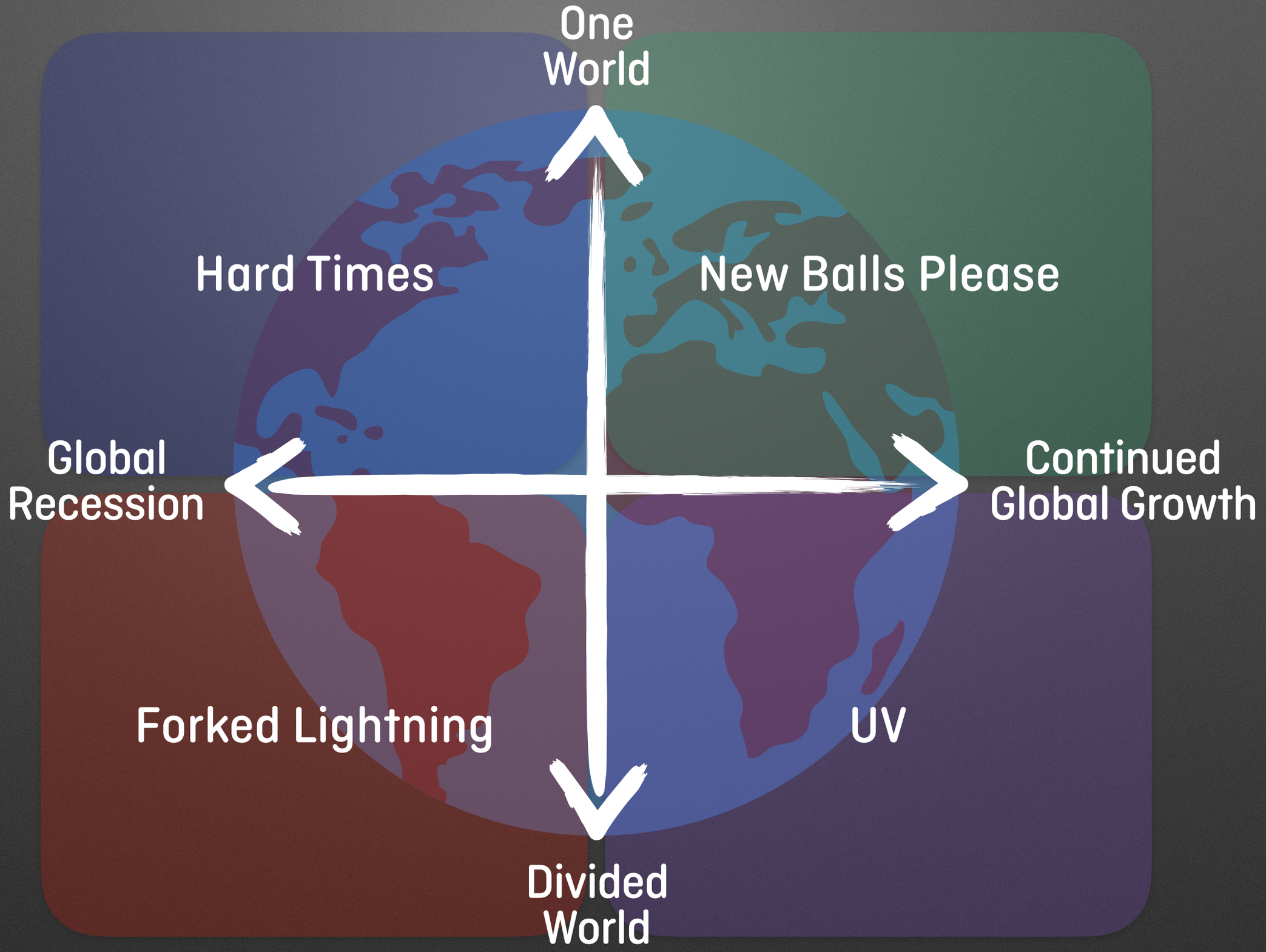
Global Scenarios



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Agenda 2063

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African Union

"An integrated, prosperous and peaceful Africa, driven by its own citizens and representing a dynamic force in the international arena."

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African Aspirations for 2063

- A prosperous Africa, based on inclusive growth and sustainable development
- An integrated continent, politically united, based on the ideals of Pan Africanism and the vision of Africa's Renaissance
- An Africa of good governance, democracy, respect for human rights, justice and the rule of law
- A Peaceful and secure Africa
- Africa with a strong cultural identity, common heritage, values and ethics
- An Africa whose development is people driven, relying on the potential offered by people, especially its women and youth and caring for children
- An Africa as a strong, united, resilient and influential global player and partner

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African Union

Africa, from
Africa's Youth

Education
Governance
Security

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South Africa

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South African Scenarios

Competitiveness +VE

Premier League

Internal Conflict

X

Internal Harmony

Failed State

2nd Division

Competitiveness -VE

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Flags for South Africa

[Risks and Opportunities]

- Structurally high unemployment
- Crime and corruption
- Land reform
- Quality of education system, healthcare and general infrastructure
- Entrepreneurship/genuine economic freedom
- Style of leadership
- Pockets of excellence

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Thinking the Future

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Awareness

1. Context
2. Scope
3. Players

Intelligence

4. Rules of the Game
5. Key Uncertainties

Synthesis

6. Scenarios

Decision-making

7. Ethical Compass

Reflection

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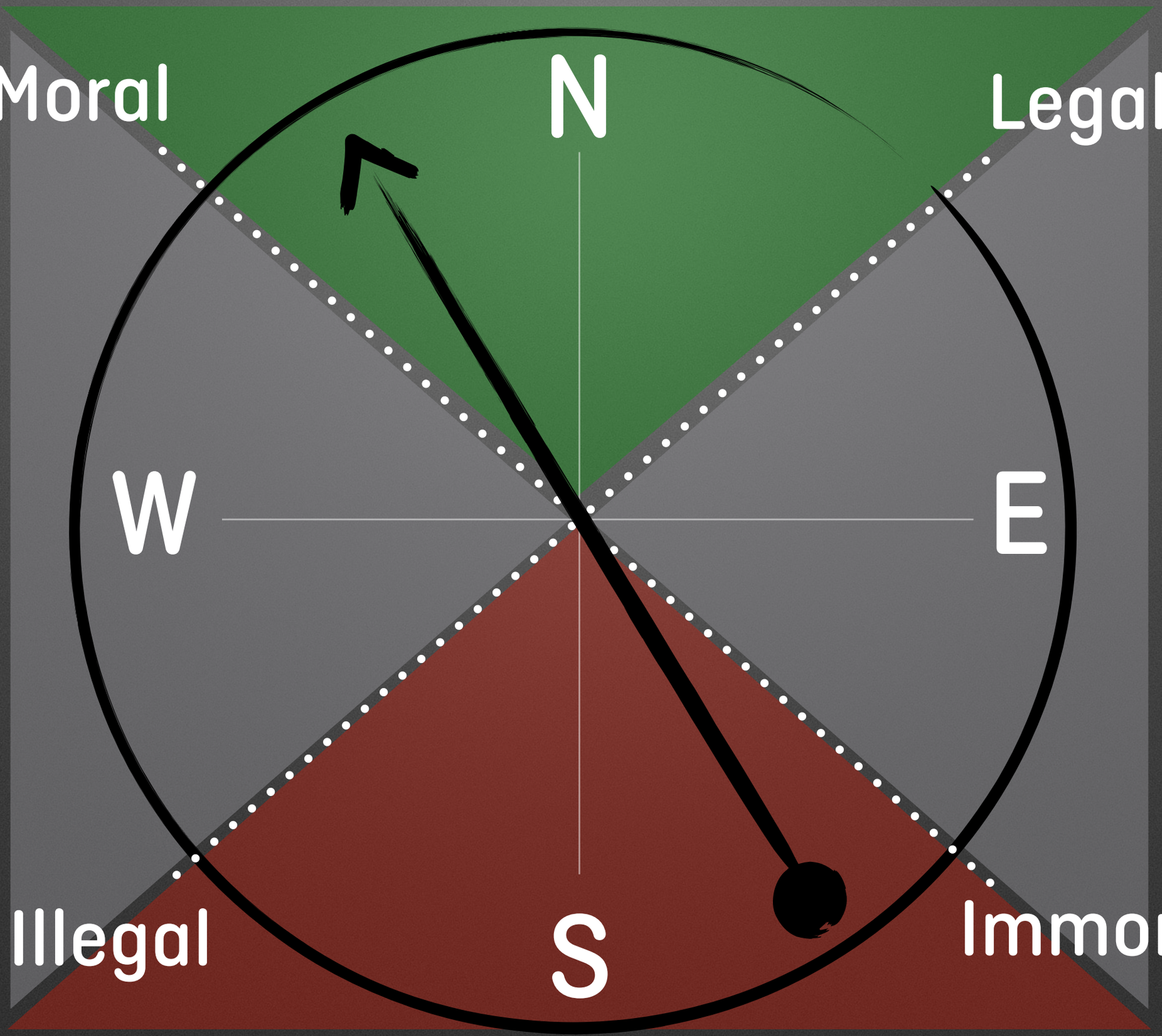
The Ethical Compass



Awareness

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Synthesis

6. Scenarios

Decision-making

7. Ethical Compass
8. Options
9. Decisions

Reflection

10. Meaning of Winning

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Think with the

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