

Values at Risk: The Ethical Turn in Risk Management

28 November – Speaker Profiles

Anette Mikes, Professor of Management Control at HEC Lausanne.

Anette Mikes joined HEC Lausanne as Professor of Management Control in August 2014. Previously, she spent 7 years at Harvard Business School at the Accounting and Control Unit. She completed her PhD at the London School of Economics in 2005, and has worked in the City of London in 2006-7, during the “calm before the storm”, conducting a research project for the Risk Advisory Panel of the British Bankers Association on the role of the Chief Risk Officer. Her work on the evolution, variation, consequences and contextual determinants of risk management has appeared in *Management Accounting Research*, *Accounting, Organizations and Society*, the *Journal of Applied Corporate Finance* and in the *Harvard Business Review*.

Anette is a pioneer in the field of risk management. As Associate Professor at Harvard Business school, Anette co-launched together with Professor Robert Kaplan the new executive education program “Risk Management for Corporate Leaders.” She has won the prestigious David Solomons Award (“Best Paper in Management Accounting Research”) on 2 occasions, in 2010 (for her article “Risk Management and Calculative Cultures”) and in 2016 (for her article “How Do Risk Managers Become Influential?”). Her research documentary on a man-made disaster “The Kursk Submarine Rescue Mission” won the Most Outstanding Short Film Award at the Global Risk Forum in Davos in August 2014. This latter project underscores her interest in man-made disasters and her current research project “Values at Risk” focusses on the interface between Risk Management, strategy and business ethics. Anette received her PH.D. from the London School of Economics in 2005.

Kurt Meyer, Chief Risk Officer, Swissgrid

Kurt Meyer shows comprehensive experience in risk management. His professional experience includes “big 4” risk assurance, advisory and project management in Europe, Australia, New Zealand and Asia and over ten years in senior executive management positions in various industries (i.e. CRO of Swisscom and CRO of Swissgrid). Kurt is a regular speaker, lectures on Enterprise Risk Management at the Universities of Zurich and Fribourg and serves as chairman to the ETH Risk Center's Advisory Committee. He has a passion for Italian food and culture. Kurt holds a Master of Science in information technology from University of Zurich as well as an Executive MBA in Business Engineering from University of St. Gallen and University of California, Berkeley. In addition, he expanded his expertise in international business at the Shanghai Jiao Tong University. Furthermore, he is a Certified Information Systems Auditor (CISA) charter holder.

Robert Kessler, Managing Director of Kessler & Co Inc.

Robert has been managing director with Kessler since 1986. Previously he was active as Risk Engineer with Hartford Steam Boiler Inspection & Insurance Company in Connecticut/USA and EOS, Energie de l'Ouest-Suisse (today Alpiq). In addition to his Master in Electrical Engineering at the ETH Zurich he completed his MBA at the Harvard Business School in Boston/USA. He also is an Associate in Risk Management (ARM) and a Chartered Insurance Broker (CIB).

Simon Künzler, Head of Risk Consulting at Kessler Consulting Inc.,

Simon is Head of Risk Consulting at Kessler Consulting Inc., the leading Swiss company in the fields of risk management, insurance and pension fund consulting. Simon is a member of senior management committee and will be discussing insights on risk dialogue as a critical success factor to make risk management effective.